

# **DECISION SESSION - EXECUTIVE MEMBER FOR ECONOMIC DEVELOPMENT AND COMMUNITY ENGAGEMENT**

**FRIDAY, 22 MARCH 2019**

## **DECISIONS**

Set out below is a summary of the decisions taken at the meeting of the Decision Session Executive Member for Economic Development and Community Engagement (Deputy Leader) held on Friday, 22 March 2019. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democracy Support Group no later than 4pm on the second working day after this meeting.

If you have any queries about any matters referred to in this decision sheet please contact Angela Bielby.

#### **4. ECONOMIC HEALTH OF YORK CITY CENTRE SCRUTINY REVIEW FINAL REPORT**

Resolved: That the Council;

- i. Agrees a grant of £10,000 to the business sector, delegated to the Head of Economic Growth to decide and administer the grant;
- ii. Considers making a bid to the £675 million Future High Streets Fund to secure funding to help York respond and adapt to changes facing city centres.
- iii. Prepares a long-term strategy to make its high streets and the city centre fit for the future, taking into account relevant aspects of the Grimsey report and the view of all key stakeholders.
- iv. Develops an easy but comprehensive and consistent guide to help businesses access relevant information around Council policies affecting businesses, such as planning and licensing issues and alike.

- v. Examines ways of extending the city's traditional festivals venue in Parliament Street to open up other areas to visitors, particularly across the river into Micklegate, and reduce pedestrian congestion in parts of the city centre at peak hours.
- vi. Works with Indie York and traders to develop a city-wide loyalty scheme to make it easier for businesses to reward customers with an attractive discount offer for shopping locally while encouraging business growth and customer retention across a city-wide customer engagement platform.
- vii. Incentivises ways to further encourage more people to use Park and Ride and work with bus operators to extend the operating hours of Park and Ride to help reduce vehicle congestion in the city.
- viii. Notes the suggestion of an option to seek to make provision in the 2020/21 revenue budget for a grant fund to support independent traders groups, such as Indie York and others.

Reason: To promote the economic health of the city centre.

## **5. ECONOMIC UPDATE**

Resolved: That;

- i. the progress that has been made in delivering the York Economic Strategy 2016-20 be noted.
- ii. the Head of Economic Growth be instructed to bring forward proposals for a revised York Economic Strategy 2020-2024 as an early priority for the next Administration.

Reason: To support economic growth in York.

## **6. FUTURE HIGH STREETS FUND – SUBMISSION OF EXPRESSION OF INTEREST**

Resolved : That the Expression of Interest submission to the Future High Streets Fund be noted.

Reason: In order to be updated on the progress of the submission to the Future High Streets Fund.